



# DUBROVAČKE LJETNE IGRE DUBROVNIK SUMMER FESTIVAL

OD SIGURATE 1 · 20000 DUBROVNIK · HRVATSKA · TEL. ++385 (0)20 326 100 · FAX: ++385 (0)20 326 116  
E-MAIL: SECRETARIAT@DUBROVNIK-FESTIVAL.HR · INFO@DUBROVNIK-FESTIVAL.HR  
WWW.DUBROVNIK-FESTIVAL.HR

ANIVERSARY EDITION OF THE FESTIVAL GETS A NEW LOOK

## **Horizon as our connection to infinity – new visual identity for the 75th anniversary of the Festival!**

**Dubrovnik, 23 May 2024** – The Dubrovnik Summer Festival will mark its 75th anniversary with a new visual identity, designed by visual communication designer Zoran Đukić. His latest concept is *Horizon*, following the themes of previous editions of the Festival, *New Citizens* and *Between the Stones*.

Using the colour palette from previous years as a starting point, and re-illuminating that omnipresent, ephemeral phenomenon we often fail to notice, Đukić spreads the sunset horizon across all Festival visual materials, capturing the magic of that fleeting moment and extending it throughout the summer.

The horizon at sundown represents a visible, yet intangible, almost non-existent boundary between day and night, the sky and the sea, the known and the unknown, a point in time and space that signifies change. At that special moment, the sun colours everything in its crimson hues – the sea, the city and the people – solemnly announcing its departure and leaving the stage to the night, its mystique, its festivities, its lightness. At this moment, the performances at the Dubrovnik Summer Festival begin, says the designer.

Zoran Đukić is a visual communication designer with over 15 years of experience, specialising in creating thoughtful and innovative visual identities, publications and exhibitions for a wide range of clients in the cultural sector. He is the founder and head of the đkc d.o.o. studio, and he particularly enjoys designing visual identities and theatre posters.

The Dubrovnik Summer Festival, a centre of Croatian and global spirit and culture, a place of creation, encounters, ideas and new artistic expressions, is traditionally supported this year by the Ministry of Culture of the Republic of Croatia, the City of Dubrovnik, the Dubrovnik-Neretva County, the Croatian National Tourist Board, the Dubrovnik-Neretva County Tourist Board, the City of Dubrovnik Tourist Board, and numerous sponsors: Ruđer Bošković Airport, ACI Club, Studenac, Mastercard, Hrvatska lutrija, Euroherc, ALH, Kraš, Coca-Cola, HEP, Croatia Airlines, MG Motor, and donors, OTP banka, Atlantska plovodba and others, to help realize this most prestigious cultural event in Croatia.

Media Contact:

Dajana Brzica

**PR and Marketing Department**

Mob. 095 323 20 52 / T. 020 326 111

E-mail. [dajana.brzica@dubrovnik-festival.hr](mailto:dajana.brzica@dubrovnik-festival.hr)

[press@dubrovnik-festival.hr](mailto:press@dubrovnik-festival.hr)

[www.dubrovnik-festival.hr](http://www.dubrovnik-festival.hr)